TAILORED WORKSHOPS TO SUIT
YOUR ENGINEERING TEAM NEEDS

# SCALA · RUST · GO
# WORKSHOPS

**SIGNIFY** TECHNOLOGY

# 4 WORKSHOPS

# 200+ ENGINEERS

## THE WORKSHOPS ARE TYPICALLY 2 OR 3 DAYS LONG, WITH THE AIM TO..

- Maximize brand exposure to the programming community
- Create a personalized workshop for your Developer and Engineering team to upskill on the latest programming techniques and frameworks
- Attract the best talent to your offices
- Create a platform to show office culture and dynamics

## REACH A COMBINED AUDIENCE OF

# 136,000+

## PASSIONATE SCALA, RUST & GO DEVELOPERS!

# WHAT TO EXPECT...

**Scala**, **Rust** & **Go** are niche and complex programming languages, and we understand it can be difficult to find engineers and developers with the skills your business requires. The idea of workshops was to give engineers and developers the opportunity to build on their current skills, and you, in turn, create the team you need. Host a workshop for just your internal staff or open up your doors to external attendees to **enhance your employer brand and potential direct hiring.**

How many attendees is dependent on your space. Previous workshops have held anywhere from **25 to 60 developers and engineers**, whilst also holding smaller workshops ranging from **1 to 10** to focus more on **1 to 1**. Your space will need access to desks, powerpoints, and tables for each attendee.

The topics for training can be anything from upskilling your junior or senior engineers to cross-teaching developers moving across from other programming languages. If you feel there are skills gaps across your team, we're also able to run bespoke workshops tailored to your needs.

All marketing would be dual branded to ensure your business gains as much **exposure and coverage** on the workshops as possible. It's also a fantastic opportunity to showcase to the **Scala**, **Rust** & **Go** communities your investment in learning and training for your current employees.

## CHAT TO THE TEAM TODAY ABOUT HOW YOU CAN HOST YOUR OWN INNOVATIVE WORKSHOP

✓ STAFF RETENTION     ✓ UPSKILL YOUR TEAM

# 70%

**OF EMPLOYEES SAY THAT THEY WILL BE FORCED TO LEAVE THEIR CURRENT EMPLOYER TO ADVANCE THEIR CAREERS**
*-ZAVVY IO 2022*

"*That workshop upskilled our developers and also gave the opportunity to external developers to come into our Head office and get trained with our tech stack. On the back of it, we made some significant strong hires as the developers were already engaged with our technology and the campus.* **sky** "

"*A two-day virtual training workshop with one of the industry's most well-known and skilled Scala contributors. It was so popular that we decided to open it up to the Scala community to partake in. More than 50 software engineers attended the workshop, and since then the Capital One engineering team has participated in numerous Signify events to expand their skill sets and engage with the broader community.* **CapitalOne®** "

## PREVIOUS SIGNIFY TECHNOLOGY WORKSHOPS

› Functional Design and Functional Effects with Capital One

› Scala Beginners Workshop with Credit Karma

› Mastering Async & Concurrent Programming in Scala with Sky

# 71%

OF WORKERS SAY JOB TRAINING AND DEVELOPMENT INCREASE THEIR JOB SATISFACTION

# 61%

SAY UPSKILLING OPPORTUNITIES ARE AN IMPORTANT REASON TO STAY AT THEIR JOB

# COMPANIES WHO HAVE TRUSTED SIGNIFY TO UPSKILL THEIR TEAM...

Space Ape™

OVO energy

CONCENTRA

medidata

BBC

deliveroo

Sainsbury's

sky

SPRINGER NATURE

credit karma™

Capital One®

IQVIA™

worldpay

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